



WEST OF ENGLAND

skills
CONNECT

**WEST OF
ENGLAND**
Combined Authority



CREATIVE AND DIGITAL SECTOR

Our Labour Market Information covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



4,000+
Number of **Businesses**
in this sector



48,000+
Number of employee
jobs in this sector



£41,600
Average annual **salary**
in this sector

Top Skills requested by employers

General Skills:

Communication
Management
Planning, Problem Solving
Leadership

Specialist Skills:

Project Management
Agile Methodology
Marketing
Python (Programming Language)
Microsoft Azure

Entry Level

Marketing Apprentice
IT Apprentice
Network Administrator

Intermediate Level

Project Manager
Test Technician
Software Developer

Advance Level

Systems Engineer
Data Scientist
IT Director

Top Job Titles

1. Project Managers
2. Software Engineers
3. Systems Engineers
4. Marketing Executives
5. Data Engineering
6. Embedded Software Engineers

Did you know that there are a range of **'green jobs'** which help to support the environment in this sector?

Examples: Sustainable Marketing Manager, Creative Producer, Renewable Software Developer, Design Coordinator, IT Consultant, Systems Engineer, Environmental Journalist.