



WEST OF ENGLAND RETAIL SECTOR

Our Labour Market Information covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



6,000+
Number of **Businesses**
in this sector



79,000+
Number of employee
jobs in this sector



£24,700
Average annual **salary**
in this sector

Top Skills requested by employers

General Skills:

Communication
Sales
Customer Service
Management
Detail Oriented

Specialist Skills:

Marketing
Warehousing
Business Development
Selling Techniques
Customer Relationship Management

Entry Level

Administrative Assistant
Customer Service
Representative
Sales Representative

Intermediate Level

Retail Store Manager
Contract Administrator
Facilities Manager

Advance Level

Researcher
Marketing Specialist
Procurement Manager

Top Job Titles

1. Warehouse Operatives
2. Delivery Drivers
3. Business Development Managers
4. Administrators
5. Sales Assistants
6. Customer Service Advisors

Did you know that there are a range of **'green jobs'** which help to support the environment in this sector?

Examples: Brand Partnerships Manager, Sustainability Consultant, Sustainable Procurement Officer, Green Marketing Lead, Corporate Sustainability Assistant, Environmental Policy Advisor, Climate Action and Resilience Lead.